



Boost Call for Bright Spots

October 2021

Do you have a story of grassroots-driven process improvement in sub-national routine immunization service delivery? Share your story!

The Boost Community's 2021 call for Bright Spots seeks stories focused on key lessons learned from implementing immunization programs during the **COVID-19 pandemic**. In particular, we are seeking stories that address strengthening **vaccine acceptance and demand through community-based efforts** that led to increased uptake, this could include, for example, how social media was used to help drive behavior change.

A Bright Spot story:

- Relates to immunization delivery
- Shows improved routine or life course immunization program performance
- Is the result of an intentional change
- Occurred at the regional, district, or facility level
- Took place within the past three years

The Opportunity:

If your story is selected by a diverse panel of peers and experts, it will be showcased and shared within and beyond the Boost community - a global network of more than 1,700 immunization professionals - and elevated to global stakeholders. Previous Bright Spots have been showcased as case studies and story contributors have been featured in webinars on the Boost platform and reaching a global audience.

Apply Today:

Share your story using the [brief form](#) by October 31, 2021. It will take as little as 15-25 minutes. Please be prepared to complete your application in one session - you will not be able to save your responses. **If you would prefer to fill out a PDF of the application you can use [this form](#).** Please email the completed form to: info@boostcommunity.org

[Learn more about the storytelling process here!](#)

Please Note: With the goal of showcasing operational change at the sub-national level, submissions by implementing partners must be submitted in collaboration with the relevant EPI team or local organization. International organizations will be asked to share contact information for local counterparts.

The Boost Community is a program of the Sabin Vaccine Institute. Bright Spots is supported by a grant from the Bill & Melinda Gates Foundation.

Any questions or concerns? We are happy to help. Please send questions to: info@boostcommunity.org.

Submission Terms

By submitting a story:

- I authorize the Sabin Vaccine Institute (“Sabin”) and the Boost Community the right to edit and alter the story in partnership with the story submitter, and copy, exhibit, publish, distribute and make use of the story. I further authorize Sabin and its partners to use the story, in whole or in part, in and/or for any and all print and digital communications, without payment or any other consideration (this includes but is not limited to sharing on the Sabin and Boost websites and on social media platforms)
- I acknowledge and agree that Sabin and/or related parties may contact me as well as third parties referenced in the story for further information
- I certify that I have personal knowledge of the events referenced in the story, unless otherwise noted, and warrant that the information contained within is truthful and accurate, and that I have permission to share this information publicly

Moreover, this authorization extends to all languages, media, formats and markets now known or hereafter devised. This authorization shall continue indefinitely.

I have read this statement and fully understand its contents and release Sabin from all liability, petitions, and causes of action which I, my heirs, representative, executors, administrators, or any other persons may make against Sabin while acting on behalf of myself or my estate.

Please confirm with your signature below.

Your Signature: _____

Contact information			
1	Our team may want to follow up with you to discuss the story further.	First Name <i>Required</i>	
		Family Name <i>Required</i>	
		Organization <i>Required</i>	
		Email Address <i>Required</i>	
		WhatsApp Number	
		EPI focal person, local representative of the organization (if submitting on behalf of a partner organization) <i>Required</i>	
		Contact Name:	
		Contact Email:	

Share your bright spot		
2	Title Summarize the story in a few words, like a newspaper headline <i>Required</i>	<i>Example: Technology intervention increases immunization coverage in Punjab</i>
3	Select the categories that best describe the theme(s) of your Bright Spot. You may select more than one. <i>Required</i>	<input type="checkbox"/> Outreach strategies: identifying un- and under-vaccinated persons and providing them with the vaccines they need <input type="checkbox"/> Vaccinator capacity: strengthening capacity and performance of vaccinators and district managers <input type="checkbox"/> Supply: modernizing vaccine supply chains and management <input type="checkbox"/> Monitoring: tracking vaccination status through information systems <input type="checkbox"/> Community involvement: sharing responsibility for immunization delivery between communities and the immunization program <input type="checkbox"/> COVID-19: developing and implementing strategies for managing routine immunization in the face of COVID-19 <input type="checkbox"/> Vaccine Acceptance and Demand: combating vaccine misinformation and developing strategies to support vaccine confidence <input checked="" type="checkbox"/> Human resources & Team Management

		Other: _____	
4	Who were the key people and/or organizations involved? <i>Required</i>	<i>Example: Punjab Information Technology Board, Acasus, Expanded Programme on Immunization, Chief Minister</i>	
5	Where did it take place? <i>Required</i>	Country	<i>Example: Pakistan</i>
		Sub-national unit (state, district, or facility)	<i>Example: Punjab province</i>
6	When did it occur? Include the year when the solution was implemented (and month, if known) or key dates related to the solution <i>Required</i>	<i>Example: April 2014</i>	

7	What prompted you to make a change in your program? <i>Required</i>	<i>Example: In 2012, a major survey of families in Punjab was conducted, which found that one in 11 children died before their fifth birthday. Almost all died of preventable causes. Improving immunization coverage was a key opportunity to reduce child mortality.</i>	
8	What was the challenge being addressed?	<i>Example: Punjab had the staff, vaccines, and equipment to immunize every child. However, to vaccinate children on time, the government had to ensure that health workers visited every community, every month to immunize children. Unfortunately, many communities were not visited.</i>	
9	What change did you make?	<i>Example: Mobile phones were introduced to track vaccinations and identify which communities were being visited and which were not.</i>	
10	How did you make this change?	<i>Example: Each of the 4,000 health workers responsible for vaccination was given a low-cost smartphone by the Punjab Information Technology Board, which included an application that enabled vaccinators to report their exact location every time they vaccinated a child. This data was used to identify missed communities, and then the Health Department, district staff, and Acasus team developed solutions to address the coverage gaps.</i>	
11	Has this change or solution been documented or shared? (this will not impact the selection process)	<input type="checkbox"/> No <input type="checkbox"/> Yes - (news article, impact evaluation or assessment, other)	

12	<p><i>(optional)</i> Attach any documentation (e.g., Word documents, PDFs, photos, data visuals, graphs, videos, etc.) you would like to share at this time. You can also provide URL links.</p> <p><i>Maximum size 10 MB per file</i></p>	
13	<p><i>(optional)</i> Share any other information you feel is important from your perspective.</p>	

Please submit this form and relevant attachments to
info@boostcommunity.org.

We look forward to receiving your stories!