

Immunization supply chain advocacy project

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Why do we need advocacy?

- All examples of supply chain improvement have required sustained political commitment—this commitment often needs to be cultivated and nurtured.
- There are risks involved in addressing supply chain issues (financial, political, opportunity costs, etc.).
- Advocacy is making the case for taking those risks and offering support where it is needed.

We all have an advocacy role

- We need to capitalize on key moments and opportunities to engage with decision-makers on supply chain issues and show the link between supply chain improvements and coverage/equity and child health goals.
- Countries are looking to partners, esp. WHO and UNICEF country offices for guidance, resources, tools, and expertise on supply chain solutions. If these are not offered or prioritized, there are fewer incentives to implement changes.
- Sometimes we may need to advocate within our own organizations.

A shared advocacy agenda

- PATH convened an advocacy advisory group to help us identify the key policy changes to achieve at global and country levels.



- We are now developing a global advocacy framework and messaging platform to share so we can amplify messages and speak from the same page.

Our advocacy goal

- Work with partners to raise **global** visibility and **country** political commitment for the adoption of emerging technical, managerial, and equipment solutions for strengthening vaccine supply chain and logistics within national health systems.
 - Global level
 - Regional level (in Africa)
 - Country level (possibly Senegal and Uganda)

Thank you!

